

## NEW BOOKS FROM CIBTC

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### Culture

#### He Zhenliang and China's Olympic Dream

何振梁与中国奥林匹克梦

English

By Liang Lijuan

This book was written by He Zhenliang's wife Liang Lijuan, a senior journalist from the People's Daily. He Zhenliang, known as China's Mr. Olympics, is the honorary president of the Chinese Olympic Committee, former vice-president of the International Olympic Committee and former Deputy Minister of the State Sport Commission of China, the predecessor of the General Administration of Sport. This book is a memoir of his personal life stories and diplomatic experiences in the sports field. It gives accurate and detailed depictions of the inside stories of a number of significant



events in China's history of sports dealing with the outside world, including opposition to "two Chinas" in international sports organizations in the 1950s, the founding of the Games of the Newly Emerging Forces (GANEFU) in the 1960s, restoration of China's legitimate seat on the International Olympic Committee in the 1970s, the 1990 Beijing 11th Asian Games, and Beijing's bids for the 2000 and 2008 Olympic Games. The story of the breaking down of barriers to sports exchanges across the Taiwan Straits is particularly fascinating.

ISBN 9787119048437

Foreign Languages Press

CNY 138.00 07-2007 H 160\*235mm  
511pp

#### Chinese Customs and Wisdoms

生活中的中国文化与智慧

English

Inesa Pleskacheuskaya

This book is a guide for all those who interested in China's customs and



traditions. The author in fascinating manner tells about ancient traditions of this mysterious country, its history and modern days, everyday life, family, holidays, cuisines and philosophy behind every famous dish.

ISBN 9787119042428

Foreign Languages Press

CNY 98.00 07-2007 P 170\*230mm  
181pp

### **Crafts of Beijing (3DVD) (with English, Japanese, Chinese Soundtracks)**

手艺北京 (3DVD) (汉、英、日文配音)

Chinese-English-Japanese

Edited by Foreign

Languages Press

Crafts of Beijing contain

Kites, Peking Opera Painted

Face Models, Dough Men,

Hairy Monkeys, Shadow Puppets, and

Bristle Figures.

ISBN 9787887182159

Foreign Languages Press

CNY 60.00 07-2007 H



## Literature

### **Stories of Chinese Wisdom**

中国古典智慧

English

Edited & Translated by Ding

Wangdao

ISBN 9787119034041

Foreign Languages Press

CNY 44.00 07-2007 P 120\*202mm



127pp

## Linguistics

### **Chinese for Children**

儿童汉语

Chinese-English

Compiled by: Liu Xun, Zhang Yajun, Ding  
Yongshou

Sinolingua

07-2007 P 185\*257mm

Chinese for Children, in three volumes and accompanied by cassette tapes, is an elementary textbook designed especially for pre-school age children abroad to learn Chinese. This set of books will enable children to acquire a basic knowledge of the Chinese language (pronunciation, a 340-character vocabulary and some basic sentence patterns), and thus prepare them for future study of the Chinese language.



#### **Book 1 (With 1CD)**

ISBN 9787800520020 CNY 33.80

56pp

#### **Book 2 (With 1CD)**

ISBN 9787800520136 CNY 35.80

56pp

#### **Book 3 (With 1CD)**

ISBN 9787800520143 CNY 39.80

76pp

### **The Pocket Interpreter Chinese (With 1CD)**

旅游会话 (附 1CD)

Chinese-English

Edited by Chen Menghui  
& Yin Bian

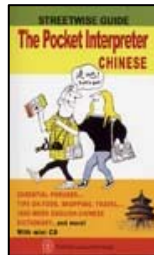
A common malady of visitors to China is "instant illiteracy." In China, familiar signs in English are rare. Even the independent spirit soon learns that without language skills one requires help to engage in the most basic activities. The Pocket Interpreter makes it possible for adventurers to enjoy some rewarding experiences on their own.

In a bright, easy format with humorous drawings for popular expressions, The Pocket Interpreter is a quick cure for language woes in China.

ISBN 9787119047928

Foreign Languages Press

CNY 35.00 07-2007 P 110\*180mm  
215pp



## **Military**

**Sunzi: The Art of War**

**Sun Bin: The Art of War**

孙子兵法 孙臆兵法

English

By Sun Wu & Sun Bin

Sunzi: The Art of War can be described as an out-standing example



of the Chinese cultural heritage.

Representing the quintessence of Chinese military thinking, it summarizes the rich experiences of ancient wars and analyses them from political, economic, social and cultural angles. Thus it is often regarded as the military classic of the ancient world. Sun Bin: The Art of War inherits and develops Sunzi's military thinking and sums up the war experiences during and prior to the Warring States Period (475-221 BC). It contains many ideas resplendent with dialectics and naive materialism in epistemology.

ISBN 9787119034836

Foreign Languages Press

CNY 48.00 07-2007 P 120\*203mm  
229pp

## **Art Album**

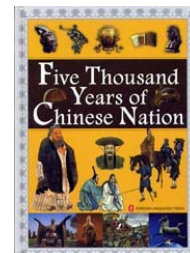
**Five Thousand Years of Chinese Nation**

中华上下五千年

English

Zhang Yantu

This book is a magic wand that helps you understand Chinese history with ease, as well as a window



providing a convenient view on China.

It tells nearly 100 well-known stories from remote antiquity to the Revolution of 1911 in time sequence and takes key historical events and figures as the main line. We have strived to present the social changes,

wars and battles, and culture and art in a series of accurate, vivid and concise stories. The book is a historical documentary with varied extraordinary splendor rather than a heavy, dull academic work.

ISBN 9787119046365

Foreign Languages Press

CNY 150.00 07-2007 H 212\*291mm  
223pp

### 带你游什刹海（中文外宣书）

Chinese

Edited by Liu Yida

什刹海包括前海（什刹海）、后海、西海（积水潭）三个湖泊。夏日这里碧波如镜，荷花飘香，垂柳依依。什刹海的沿岸有保存完好的王府、官邸，有纵横交错的市井民居（北京的胡同）以及遥相呼应的钟鼓楼，您能在这里欣赏到原汁原味的古都风貌。如今，沿湖建有许多特色的餐馆和酒吧，湖中增加了游船。游客可以在酒吧把盏聊天，饱览湖景，也可以乘船嬉水，赏荷观月。什刹海周边的胡同文化旅游，具有北京地域文化特色。旅游者可以到王府和花园参观游览，也可以到寻常百姓家作客。什刹海是人们窥探北京社会风情和民俗文化的理想窗口。2006年什刹海景区又当选为中国最美的六大城区之一。



什刹海作为北京城区唯一的一片开放式水域，是中外游客的观光旅游之地，也是北京市民的休闲去处。

什刹海作为北京城区唯一的一片开放式水域，是中外游客的观光旅游之地，也是北京市民的休闲去处。

ISBN 9787119045498

Foreign Languages Press

CNY 45.00 07-2007 P 190\*245mm  
203pp

### Hutong et anciennes demeures de personnalités

北京胡同·名人故居

French

Edited by Lan Peijin

Beijing est un lieu ancien et

mystérieux, avec ses  
palais et ses jardins

universellement connus, sa culture  
unique de hutong...

Beaucoup de personnages célèbres ont habité dans les hutong de Beijing; empreints d'un style architectural unique, ceux-ci ont été les témoins d'événements historiques et le théâtre d'un grand nombre d'anecdotes, mais ils demeurent avant tout le lieu de vie de beaucoup d'habitants du Beijing moderne. Les lointains visiteurs seront sans aucun doute profondément impressionnés par l'atmosphère de la capitale ancienne.

ISBN 9787119044040

Foreign Languages Press

CNY 60.00 07-2007 P 130\*222mm  
106pp



### Montagnes et rivières célèbres

中华风物：中国名山大川

French

Edited by Yu Li

Un voyage en Chine

ancienne, mystérieuse

et pleine de richesses, ressemble a un  
voyage a travers l'histoire chinoise. De

nombreuses montagnes et rivières

cé1èbres nous racontent en silence leurs



anciennes gloires. La Chine doit ses beaux paysages a sa longue histoire. Peut-etre pourrez-vous ressentir l'harmonie entre la nature et l'histoire h travers votre voyage, ainsi vous pourrez capturer de beaux paysages grace a votre appareil, et rever librement sous le ciel d' azur.

Les gens ont depuis toujours voyagé et admiré les montagnes et les rivières. Surtout après le Ile siècle, des pobtes, des peintres, des lettrés, des moines et des taoïstes, qui aimaient ces montagnes et ces rivières célèbres, ont commencé a exprimer leurs sentiments sur la nature dans leurs oeuvres et a se réunir régulièrement pour admirer ces paysages et y construire des temples. Par conséquent, une culture profonde s'est ancrée dans la mentalité chinoise concernant les montagnes et les rivières célèbres.

ISBN 9787119047775

Foreign Languages Press

CNY 48.00 07-2007 P 190\*170mm  
107pp

### **Museen-Schatzkammern der Geschichte**

中华风物: 中国博物馆巡览  
German

《中国博物馆巡览》编委会  
编

ISBN 9787119032825

Foreign Languages Press

CNY 58.00 07-2007 H 194\*178mm  
108pp



## **Travel**

### **Getting Around in China**

漫游中国

English

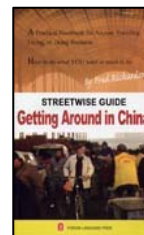
Fred Richardson

China is changing at a breakneck pace. Nearly all aspects are changing, no matter where, no matter how poor or remote the area. For at least twenty years, China has continuously been the world's most rapidly growing economy. Some observers say China is the most rapidly changing country in the history of the world, and most Chinese citizens see this change as "better, better, better".

ISBN 9787119047935

Foreign Languages Press

CNY 48.00 07-2007 P 128\*208mm  
287pp



### **Streetwise Guide Beijing**

吝啬鬼游北京

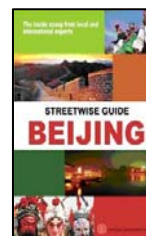
English

G.C.A.(Glenn) Alexander

etc.

STREETWISE GUIDE

BEIJING is much more than a guidebook; it is a comprehensive source of information for all your travel needs. With sample itineraries to ensure you get the most of your time in Beijing, to cultural norms (and taboos), useful phrases (with an easy and user-friendly pronunciation guide), detailed maps,





transit options and more, it's like having a wise local "Beijinger" in your back pocket. Laid out in four main sections, start with the Introduction (naturally) and then make your way into the Area Guide, which breaks the city into nine different and interesting sections. You'll find sightseeing, shopping and accommodation choices to suit almost any taste (and budget), as well as detailed bus and subway instructions, all laid out in a clear, concise and informative manner. In the Travelers' Survival Guide you'll find "scams to avoid" and instructions on everything from how to use pay phones, to how to mail things back home, all compiled with either the casual traveler, or newly arriving resident in mind.

Take advantage of the special offers,

sample price lists and budget suggestions included throughout, and carry this book with you to show to locals and taxi drivers, as all the addresses are listed in both pinyin English and Mandarin Chinese. You'll even find a useful (and tasty) picture menu to help make sure you get a delicious meal, no matter where you choose to eat.

Planning to come for the 2008 Beijing Olympic Games? The Appendix contains venues, schedules and more! So whether you are here for a day, a week, or arriving to stay, this book is for you!

ISBN 9787119046211

Foreign Languages Press

CNY 70.00 07-2007 P 130\*210mm

369pp